

47th Annual Arts & Crafts Festival

Sponsorship Opportunities

June 7, 2025 from 10 am–4 pm

The Moravian Historical Society is pleased to announce sponsorship levels for its 47th Annual Arts & Crafts Festival. Hosted on the lawn of the 1740-1743 Whitefield House, it is one of the Lehigh Valley's largest and longest-running outdoor arts and crafts festivals. This free family friendly day is filled with wonderful arts and crafts, live music, great food, and activities.



All sponsors receive:

- Corporate Logo/Branding on website event page
- Recognition as sponsor on email blasts and social media posts

Please consider joining us at one of the following levels:

Presenting Sponsor

Sponsor Fee: \$2,000

- Your logo prominent on all promotional materials including print advertisements, social media marketing, and email invitations as Presenting Sponsor
- Recognition as Presenting Sponsor via announcements throughout event
- Highlight in all media releases and coverage
- A spot for a tent, table, and all promotional material day of the event in a high traffic area
- Your business logo on signs throughout the festival

Trolley Sponsor

Sponsor Fee: \$1,500

- Your logo prominent on all promotional materials including print advertisements, social media marketing, and email invitations as Trolley Sponsor
- Recognition as Trolley Sponsor via announcements throughout event
- Highlight in all media releases and coverage
- Your business logo on signs throughout the festival

Music Sponsor

Sponsor Fee: \$1,000

- Listed on all marketing materials as Music Tent Sponsor
- Recognition as Music Tent Sponsor via announcements throughout the event
- A spot for a tent, table, and all promotional material day of the event inside the Music Tent
- Your business logo on signs throughout the festival

Kids Activity Tent Sponsor

Sponsor Fee: \$500

- Listed on all marketing materials as Kids Tent Sponsor
- A spot for a tent, table, and all promotional material day of the event inside the Kid's Activity Tent
- Your business logo on signs throughout the festival

Corporate VIP

Sponsor Fee: \$250

- High traffic area exhibit table at event to distribute marketing materials
- Corporate Logo/Branding on website event page



MORAVIAN HISTORICAL SOCIETY

214 East Center Street • Nazareth, Pennsylvania 18064 • 610.759.5070 • www.moravianhistory.org

2025 Arts & Crafts Sponsor Application

June 7, 2025 from 10 am–4 pm

Sponsorship Category

\$2,000 Presenting Sponsor

\$1,500 Trolley Sponsor

\$1,000 Music Tent

\$500 Kids Tent Sponsor

\$250 Corporate VIP

Visit www.moravianhistory.org/arts-crafts-festival to submit your sponsorship through our secure online portal.

Business Name: _____

(Used for Advertising)

Contact Person: _____ Phone: _____

Email: _____

Business Address: _____

Website: _____

Please list all items to be displayed and/or distributed (if any) at this event.

Total Enclosed: \$ _____ Checks may be payable to the Moravian Historical Society.

Card Number _____

Expiration Date _____ CV Code _____ Zip code _____

Sponsors are prohibited from distributing any items not listed in this agreement

This agreement will not be deemed complete unless all sections are complete, along with payment in full.

Please forward questions to events@moravianhistory.org



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